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- Our practice respects your privacy and will comply with the Privacy Act 1988 and the Australian Privacy Principles (APPs) in Australia when handling your personal information (including health information). We use your personal information to help us provide services to you. We may also use your personal contact information to send you information regarding eye health, eye care and eyewear, with your consent. This Privacy Policy sets out Alstonville Optometrist practices in relation to the collection, use, disclosure and handling of personal information in Australia. In Australia the APP's do not apply to employee records.
- By providing your contact and personal information, requested when you visit our practice, we will be able to make an informed decision on how to best meet your eye care and eyewear needs. We may also need to provide some personal information to third party suppliers (such as providers of mail out and electronic distribution services and eyewear suppliers) if and to the extent necessary for them to provide the relevant goods or services (for example prescription eyewear or contact lenses). You can access all the personal information that we hold about you. Please contact us if you would like to know more about how we handle personal information or to see or obtain a copy of our full privacy policy.
- From time to time Alstonville Optometrist may contact you with offers, promotional material or news related to our store or optometry in general. You can select how we contact you by calling or emailing us to update your details.
- We collect your contact information either in store, phone or via this website.
- We collect your personal information directly from you unless it is unreasonable or impracticable to do so. When collecting personal information from you, we may collect it in different ways including, but not limited to: when you visit Alstonville Optometrist for an eye test; when you visit our store to purchase eyewear products (such as sunglasses, frames, lenses and contact lenses) and associated products and services; when you book an eye test using our website, over the phone or when you visit our store; when

you contact us via our social media pages (such as Facebook, Pinterest or Instagram).

- We may also collect personal information from third parties including: from third party companies such as credit reporting agencies, law enforcement agencies and other government entities (such as the Department of Veterans Affairs); from health funds; and from other optometrists and health practitioners with your consent.
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